

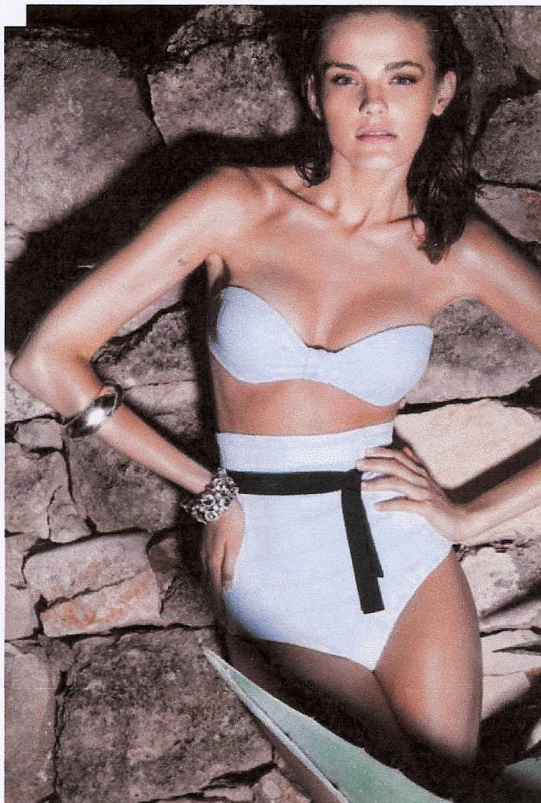
Welcome, Victoria Tan

[Archive](#)**S/S 11 INTIMATES & SWIM: AD CAMPAIGNS A-Z**

Ritratti

*Princesse Tam Tam**Roberto Cavalli Underwear***Ritratti**

By Rachel Arthur & Victoria Tan, WGSN, 11 March 2011

WGSN's definitive A-Z resource of this season's key intimates and swimwear brands' print advertising campaigns, with credit information including creative direction, photography, stylists, models and locations.

Ritratti spring/summer 2011

Photography: Andrew Soule **Creative and art direction:** Simona Colzani **Styling:** Laura Salsi **Location:** Savelletri di Fasano, Brindisi, Italy**RELATED REPORTS****S/S 11: seasonal ad campaigns analysis**

22 February 2011

Part one of our spring/summer 2011 global advertising campaign coverage analyses the key visual trends for the season. From mythological new worlds to the overcast British coastline, it's a story of raw aesthetics far removed from the glamour of previous times.

**A/W 10/11 underwear: ad campaigns A-Z**

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**S/S 10 underwear: ad campaigns A-Z**

25 February 2010

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